### **Maryland Information Network**

The 501(c)3 nonprofit powering 211 Maryland.

# **FACT SHEET**

#### **391,749+ CONNECTIONS IN FY22**

### Maryland's Central **Connector**





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## **WAYS MIN HELPS PARTNERS**

<b>INFORMED CARE</b> <b>DOORDINATION</b> Single access point for health systems to make closed-loop community-based behavioral health referrals.	<b>WINDER DEEDS</b> <b>DATA</b> Udentify trends and target diverse population segments with 211's statewide data.	<b>FIGURE 1 EVALUATE: EVALUA</b>	Connect your clients to professionally trained 211 specialists 24/7/365. Access these services through 2-1-1 or a custom phone number.	<b>OR-DEMAND</b> <b>DUSH ALERTS</b> Communicate with customers, clients and constituents quickly and efficiently with our customizable texting platform.
<image/>		WHO WE HELP MARYLANDERS NONPROFITS STATE AGENCIES EDUCATORS HOSPITALS COMMUNITY GROUPS LEGISLATORS SOCIAL WORKERS LAW ENFORCEMENT	<image/> <image/> <image/> <image/>	<image/>
2·1·1 DATA	Image: Non-State 79,782   Image: Non-State 48,590   Image: Non-State 43,464   Image: Non-State 27,334   Image: Non-State 25,686	Learn more: 211md.org/partner	211 HEALTH 211 HEALTH CHECK 4,677+ SUPPORTIVE CALLS A suicide prevention program that proactively checks in with Marylanders each week.	PUSH ALERTS 147,718+ TEXT SUBSCRIBERS Reach your audience quickly with English and Spanish push-alerts.